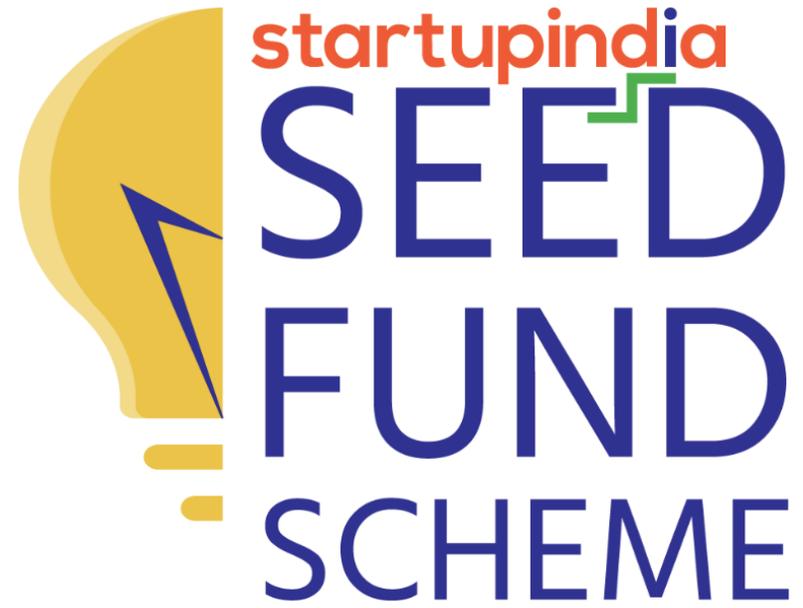




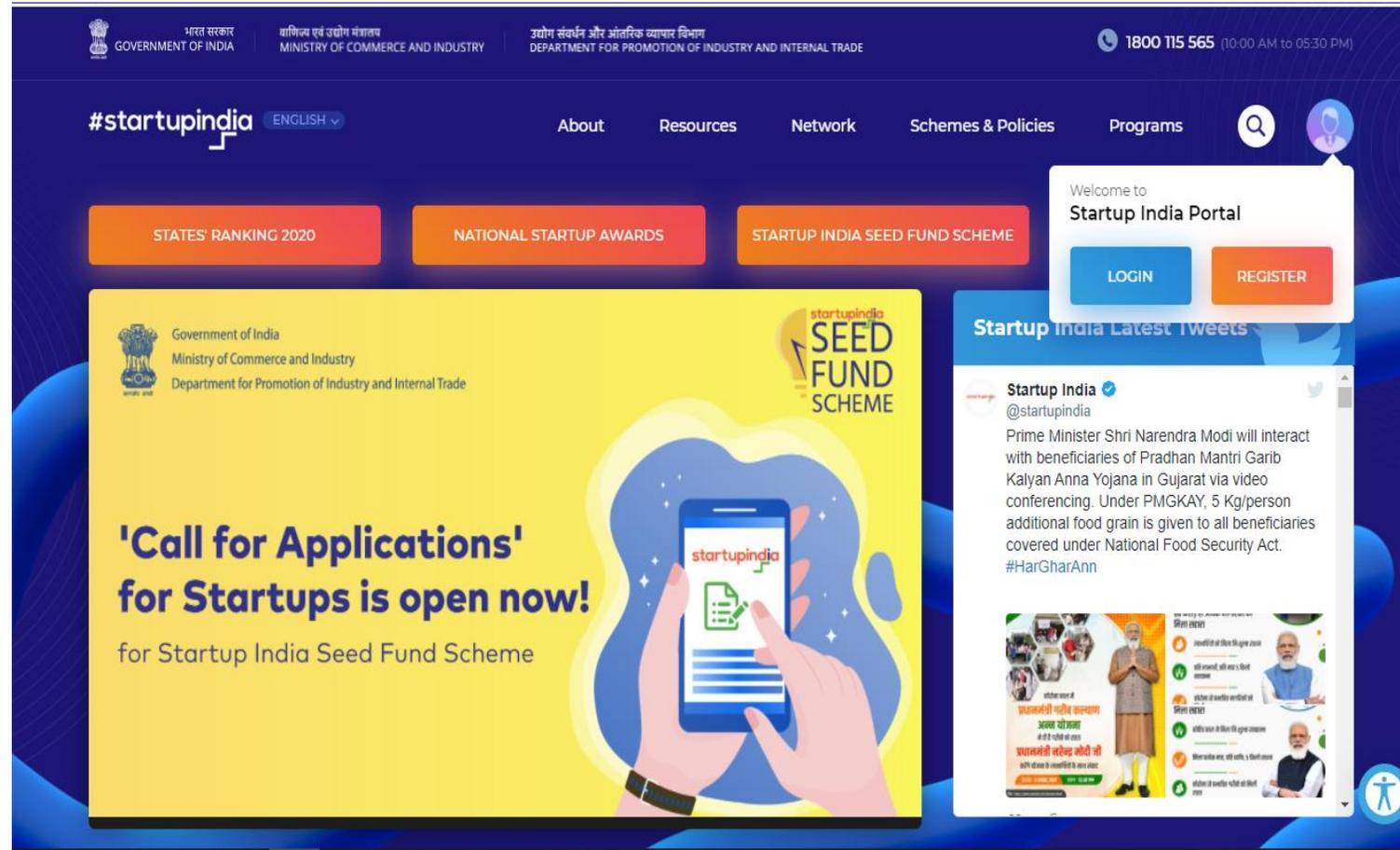
Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade

#startupindia



STARTUP APPLICATION WALK THROUGH GUIDE

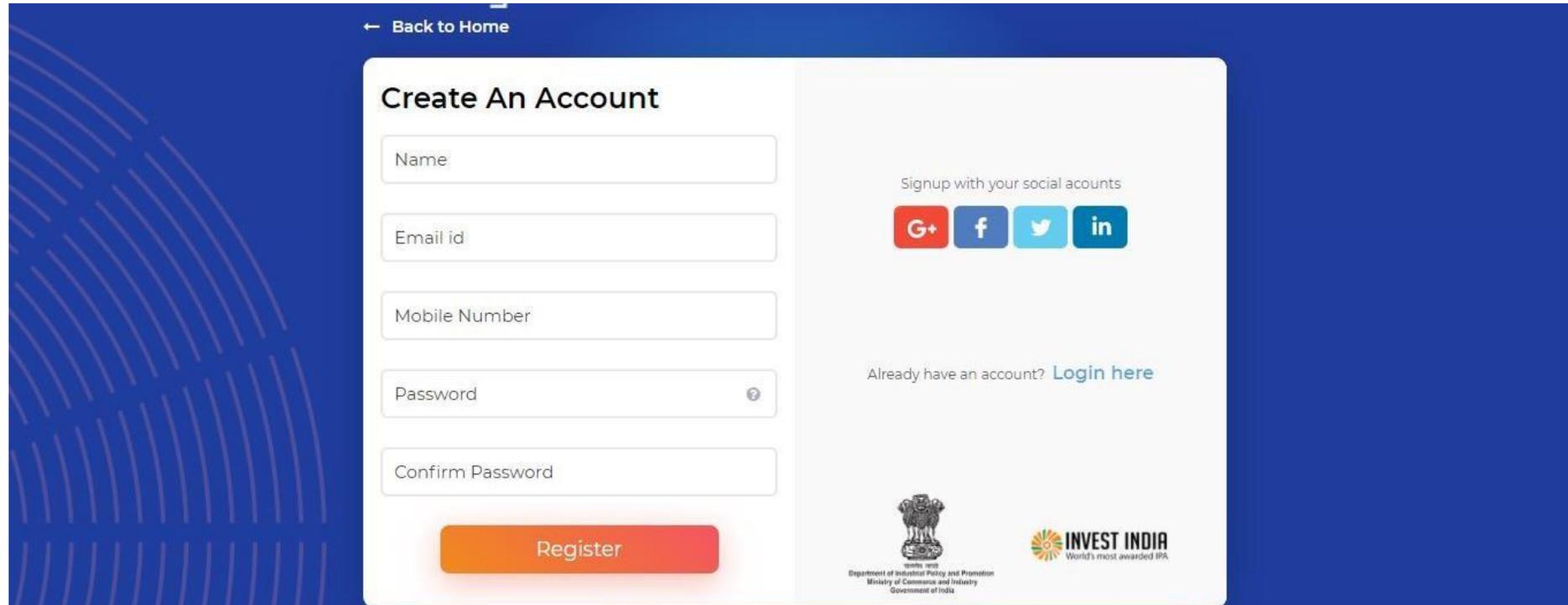
ACCOUNT CREATION (1/5)



NAVIGATE TO STARTUP INDIA PORTAL AND CLICK ON [REGISTER](#)

Note: Skip this step and navigate to Application Guide slides, if you are already registered as a startup with Startup India. If you have a social media login, click [here](#).

ACCOUNT CREATION (2/5)



← Back to Home

Create An Account

Name

Email id

Mobile Number

Password

Confirm Password

[Register](#)

Signup with your social accounts

[G+](#) [f](#) [Twitter](#) [in](#)

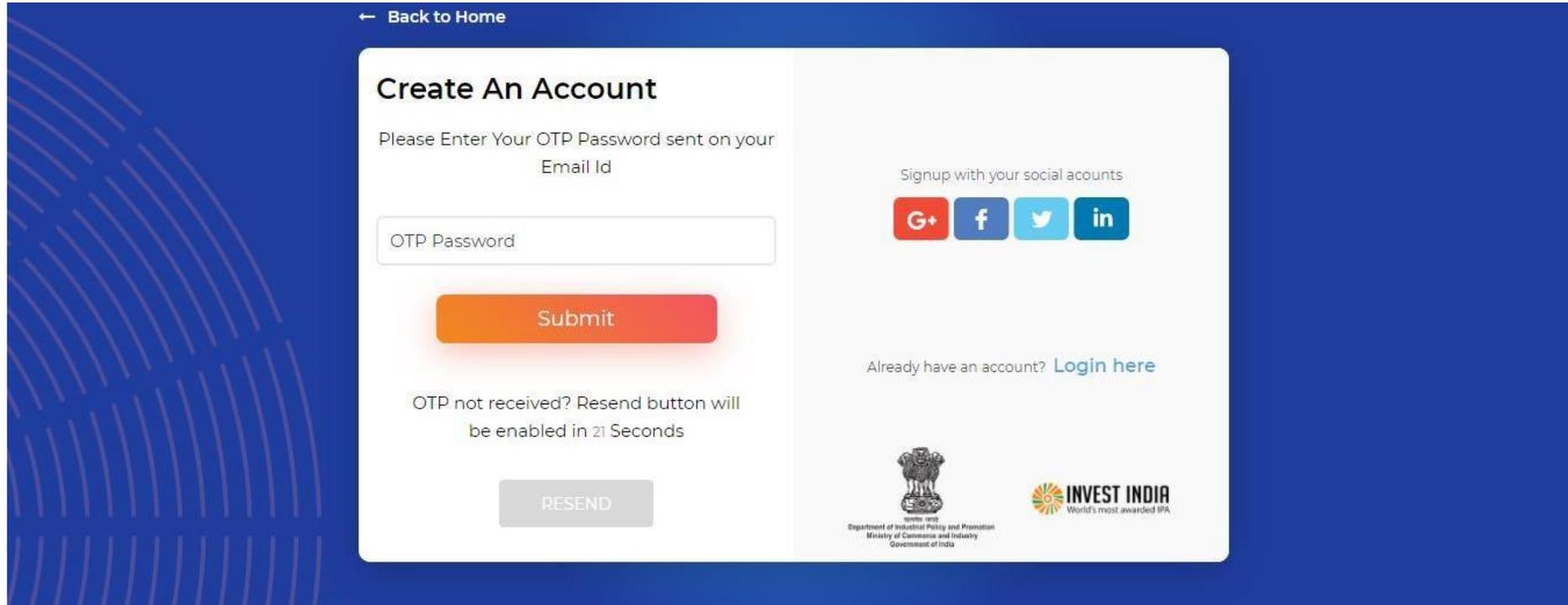
Already have an account? [Login here](#)


Department of Industrial Policy and Promotion
Ministry of Commerce and Industry
Government of India

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World's most awarded IPA

**FILL THE REQUIRED DETAILS TO CREATE AN ACCOUNT AND
CLICK ON REGISTER**

ACCOUNT CREATION (3/5)



← Back to Home

Create An Account

Please Enter Your OTP Password sent on your Email Id

Submit

OTP not received? Resend button will be enabled in 21 Seconds

RESEND

Signup with your social accounts

G+ f t in

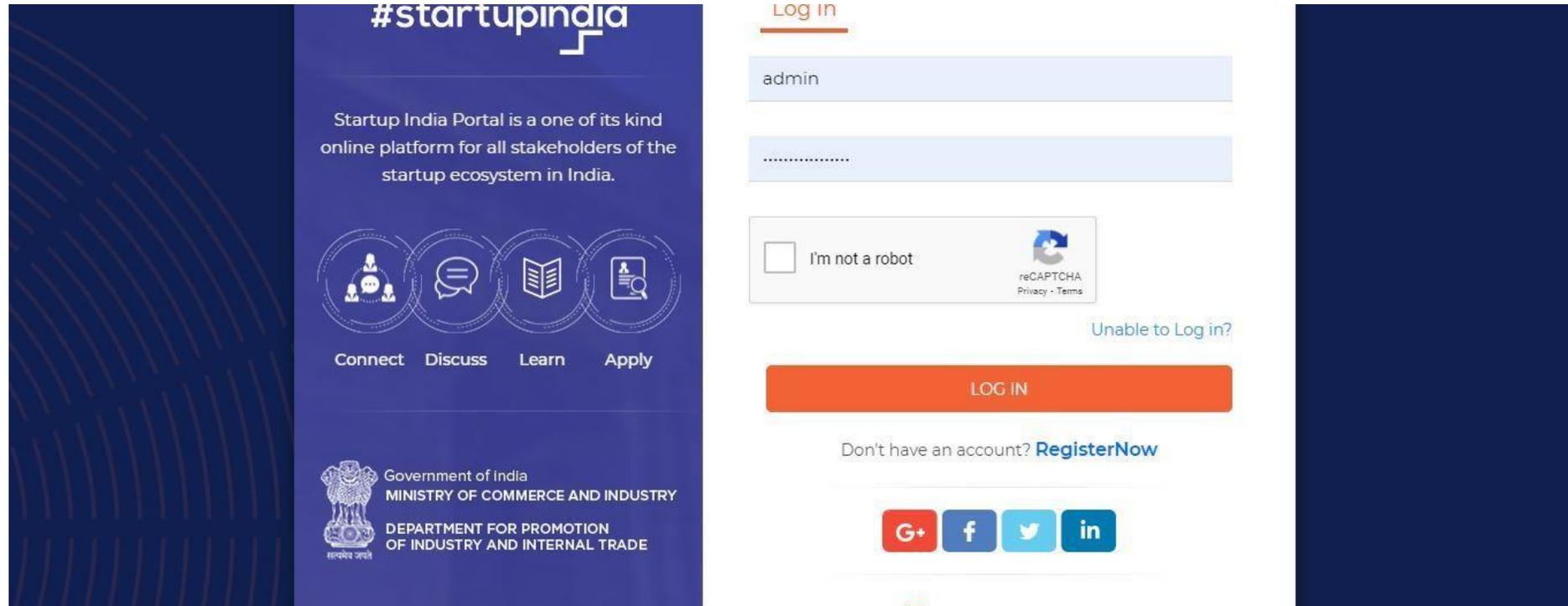
Already have an account? [Login here](#)


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Ministry of Commerce and Industry
Government of India

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**AN OTP WILL BE SENT TO YOUR REGISTERED EMAIL ID.
ENTER THE OTP AND CLICK ON SUBMIT. IT WILL REDIRECT
YOU TO STARTUP INDIA PORTAL**

ACCOUNT CREATION (4/5)



The screenshot shows the Startup India Portal login interface. On the left is a dark blue sidebar with the #startupindia logo and text: "Startup India Portal is a one of its kind online platform for all stakeholders of the startup ecosystem in India." Below this are four icons representing "Connect", "Discuss", "Learn", and "Apply". At the bottom of the sidebar is the Government of India logo and text: "Government of India, MINISTRY OF COMMERCE AND INDUSTRY, DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE". The main content area has a "Log In" link at the top. Below it are two input fields: the first contains "admin" and the second is empty. A reCAPTCHA verification box is present with the text "I'm not a robot" and a checkbox. Below the reCAPTCHA is a "LOG IN" button. A link "Unable to Log in?" is located to the right of the button. At the bottom, there is a link "Don't have an account? RegisterNow" and social media icons for Google+, Facebook, Twitter, and LinkedIn.

ENTER YOUR USERNAME AND PASSWORD. CLICK ON LOG IN AFTER THE ROBOT VERIFICATION. IT WILL REDIRECT YOU TO STARTUP INDIA PERSONA PAGE

ACCOUNT CREATION (5/5)

India

TELL US WHO YOU ARE? SELECT ONE OF THESE

 Individual If you just want to explore things. Like Blogs, Govt Schemes etc.	 Startup Already started your entrepreneurial journey as an idea or newly established business.
 Mentor A mentor may share with a mentee(or protege) information about	 Incubator Incubators help startups at a very early stage to grow by providing a space to work, seed funding, mentoring, training and other benefits
 Accelerator Startup accelerators are cohort-based programs that typically include seed investment, connections, sales, mentorship, educational components	 Individual Investor An individual investor is a non-professional investor who buys and sells securities.

SELECT COUNTRY AND THEN CLICK ON THE STARTUP BOX. CLICK NEXT BUTTON AND THEN FILL THE FIELDS GIVEN IN FORM

ACCOUNT CREATION FOR SOCIAL MEDIA LOGIN

- 1. LOG IN WITH THE SOCIAL ACCOUNT ON THE STARTUP INDIA WEBSITE**
- 2. HOVER ON THE PROFILE ICON**
- 3. CLICK ON SETTING DROPDOWN \longrightarrow CREATE PASSWORD**
- 4. CLICK ON CREATE A PASSWORD**
- 5. ENTER THE NEW AND OLD PASSWORDS (PASSWORD SHOULD BE SAME)**
- 6. USE YOUR EMAIL ID AS MENTIONED IN YOUR PROFILE AND THE NEWLY CREATED PASSWORD TO LOGIN TO STARTUP INDIA SEED FUND WEBSITE**

APPLICATION GUIDE (1/12)

[HOME](#)[ABOUT](#)[F.A.Q.](#)[CONTACT](#)[LOGIN](#)[APPLY NOW](#)

Startup India Seed Fund Scheme

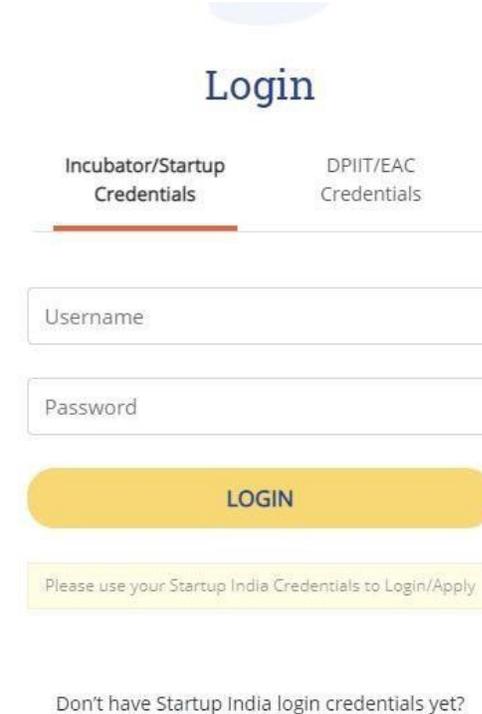
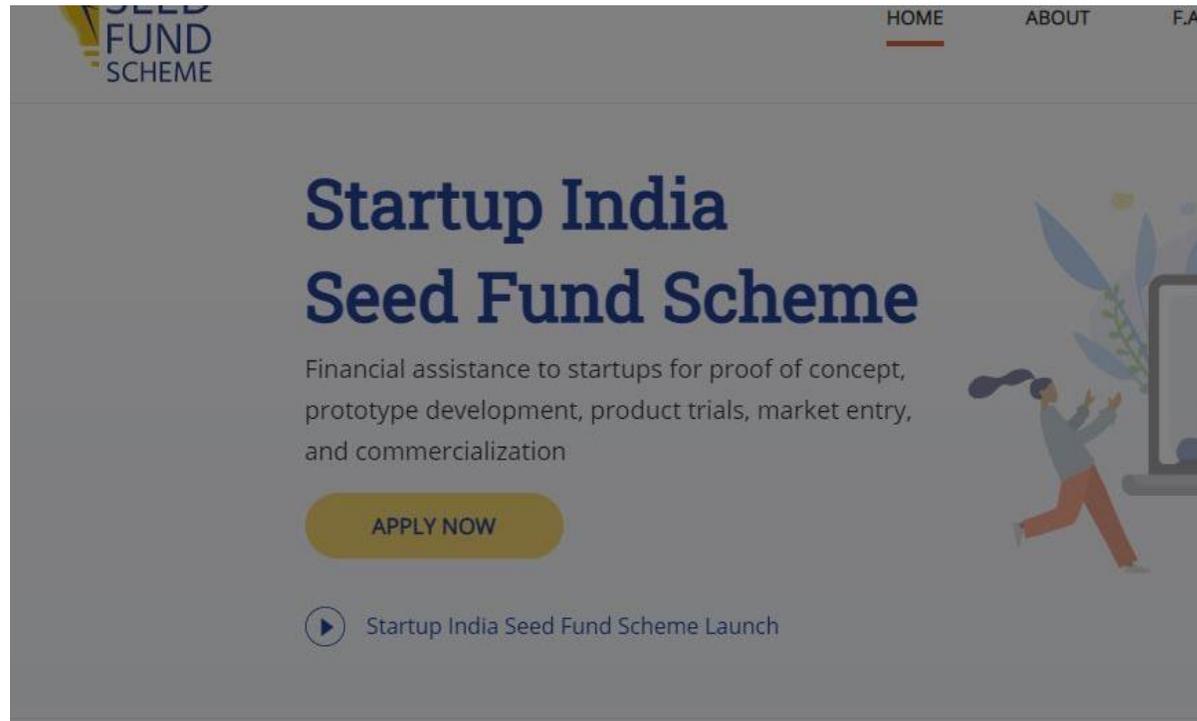
Financial assistance to startups for proof of concept, prototype development, product trials, market entry, and commercialization

[APPLY NOW](#)[▶ Startup India Seed Fund Scheme Launch](#)

NAVIGATE TO STARTUP INDIA SEED FUND PORTAL AND CLICK ON LOGIN

Note: Before logging in, please ensure that you are a DPIIT recognized Startup. If not, please apply for the recognition process

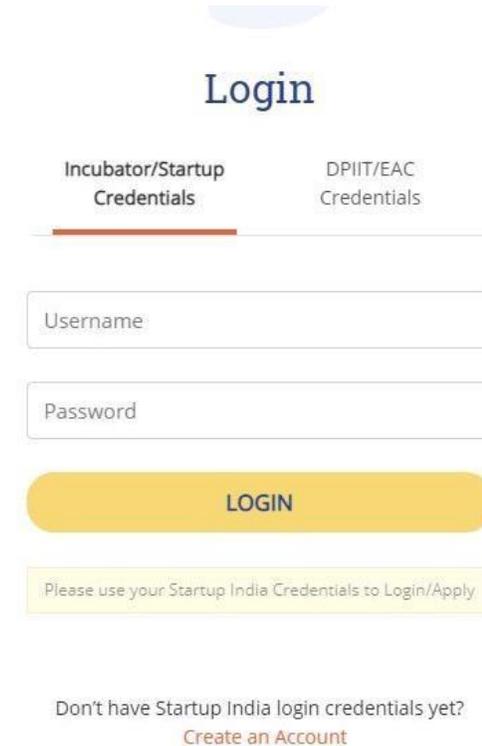
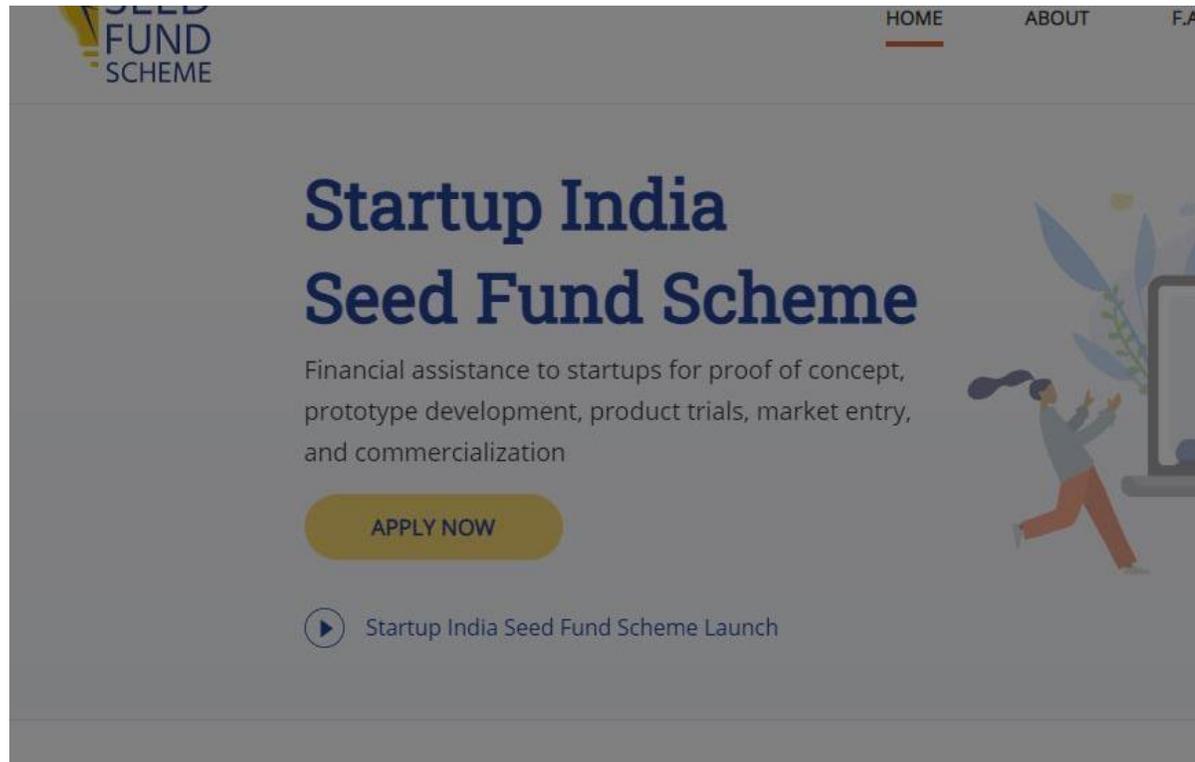
APPLICATION GUIDE (2/12)

A screenshot of the Startup India login page. It features a "Login" heading and two tabs: "Incubator/Startup Credentials" (which is selected) and "DPIIT/EAC Credentials". Below the tabs are input fields for "Username" and "Password", followed by a yellow "LOGIN" button. A yellow warning box states: "Please use your Startup India Credentials to Login/Apply". At the bottom, there is a link: "Don't have Startup India login credentials yet?"

CLICK ON INCUBATOR/STARTUP CREDENTIALS AND ENTER YOUR USERNAME AND PASSWORD AND CLICK ON LOGIN

Note: Username and Password are the Startup India login credentials. The credentials will only work if you are registered as a startup on the Startup India portal

APPLICATION GUIDE (3/12)



CLICK ON CREATE AN ACCOUNT AND REGISTER. IF YOU DON'T HAVE THE STARTUP INDIA LOGIN CREDENTIALS, FOLLOW THE STEPS MENTIONED IN PRIOR SLIDES FOR ACCOUNT CREATION

APPLICATION GUIDE (4/12)

Startup India

Seed Fund Scheme

Financial assistance to startups for proof of concept, prototype development, product trials, market entry, and commercialization

APPLY NOW

CLICK ON [APPLY NOW](#)

APPLICATION GUIDE (5/12)



Name of Representative*

Designation*

Mobile No.*

Email ID*

Board Resolution / Authorisation letter / PoA*

[Sample Download](#)

UPLOAD

Supported file format - PDF only

For the person filling this form and signing other self-declaration documents from authorised signatory of the applicant for filling and representing the organisation for this application

FILL/UPLOAD NECESSARY DETAILS AS PER THE FIELDS

Note: Download the sample document for Board Resolution/ Authorization Letter/ POA

APPLICATION GUIDE (6/12)



Company Incorporation Number

Incorporation/Registration Date*
Date of application should not be more than 2 years from incorporation

PAN Number

Startup Address

Step 2 / 7

RECHECK THE DATA IN ENTITY DETAILS PAGE AND CLICK ON SAVE AND NEXT

Note: The details on Entity Details are Auto Populated and Cannot be edited. These data points are auto populated only for DPIIT Recognized startups.

APPLICATION GUIDE (7/12)



Is it a Technology Startup?*

 Yes No

Startups should be using technology in its core product or service or business model or distribution model or methodology to solve the problem being targetted

What is the problem you are solving?*

Describe in Max. 1000 characters

What is your value proposition for this problem?*

Describe in Max. 1000 characters

What is your unique selling point?*

Describe in Max. 1000 characters

What is your target customer segment?*

Describe in Max. 1000 characters

FILL NECESSARY DETAILS AS PER THE FIELDS AND CLICK ON SAVE AND NEXT

APPLICATION GUIDE (8/12)

Authorized Representative Entity Details Startup Details **Startup Team** Funding Details Incubator Preference Upload Documents

Max. 2000 characters

LinkedIn Profile
(Optional)

No. of full-time employees*

List of all teams along with the number of full-time employees in each team*

Team Name	No. of full time employees
<input type="text" value="Enter"/>	<input type="button" value="-"/> <input type="text" value="1"/> <input type="button" value="+"/> <input type="button" value="+"/> <input type="button" value="-"/>

[+ Add Team](#)

 Step 4 / 7

FILL NECESSARY DETAILS AS PER THE FIELDS AND CLICK ON SAVE AND NEXT

APPLICATION GUIDE (9/12)



Quantum of Funds Required

Enter in (₹)

Funds Deployment Plan with Broad Expense Categories*

Expense Bucket

Amount

Deployment Start Date

Deployment End Date

[+ Add More](#)

CANCEL

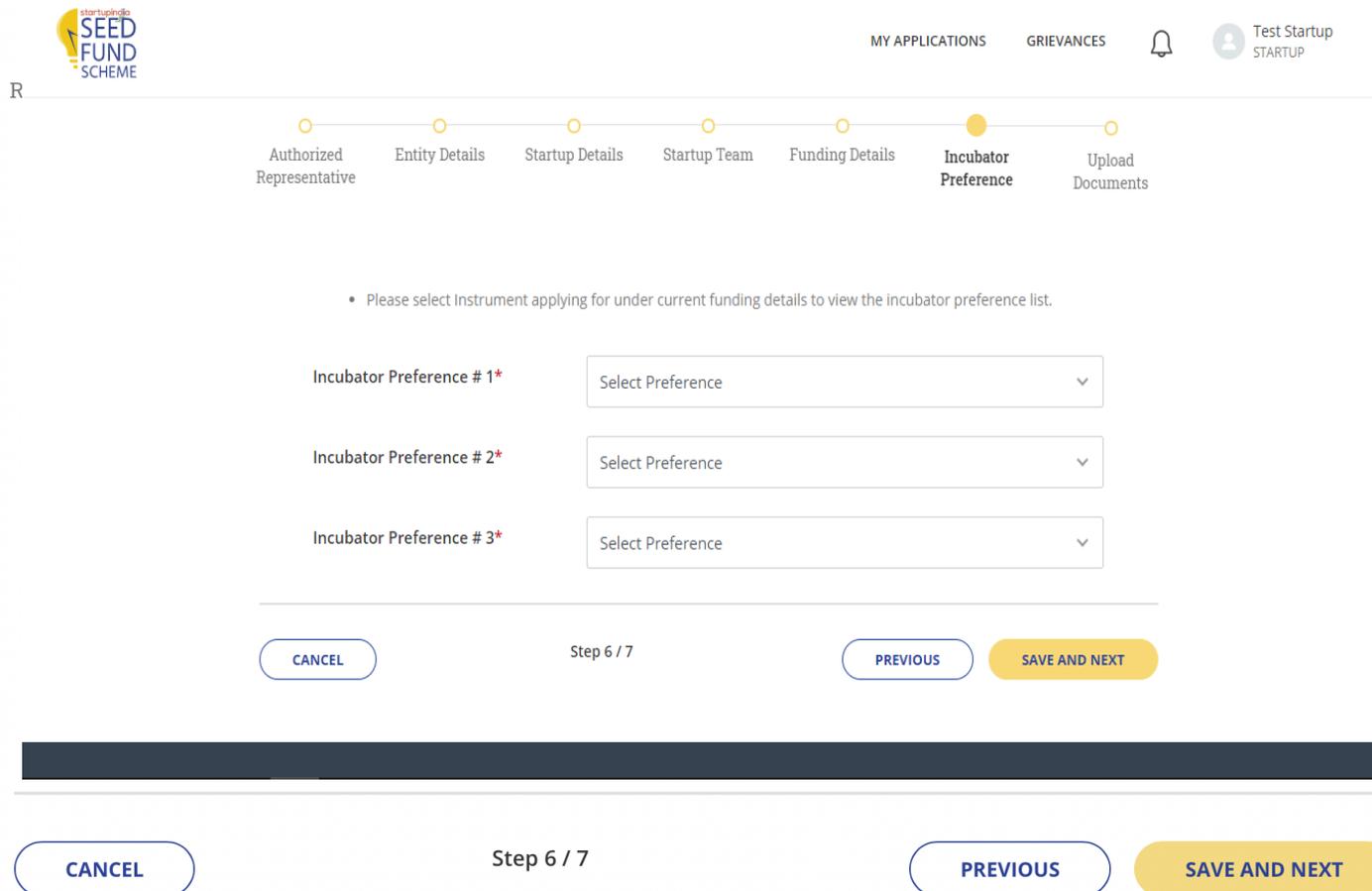
Step 5 / 7

PREVIOUS

SAVE AND NEXT

FILL NECESSARY DETAILS AS PER THE FIELDS AND CLICK ON SAVE AND NEXT

APPLICATION GUIDE (10/12)



The screenshot shows a progress bar with seven steps: Authorized Representative, Entity Details, Startup Details, Startup Team, Funding Details, Incubator Preference (highlighted), and Upload Documents. Below the progress bar, a note states: "Please select Instrument applying for under current funding details to view the incubator preference list." There are three dropdown menus labeled "Incubator Preference # 1*", "Incubator Preference # 2*", and "Incubator Preference # 3*", each with "Select Preference" as the current selection. At the bottom, there are navigation buttons: "CANCEL", "Step 6 / 7", "PREVIOUS", and "SAVE AND NEXT".

SELECT INCUBATOR PREFERENCES AND CLICK ON SAVE AND NEXT

Note: Please select the funding instrument (Grant/Debt/Debenture) under funding details to view the incubator preference list

APPLICATION GUIDE (11/12)



Video URL showcasing your product and/or business model
(Optional)

Upload any other relevant document which can help us decide better
(Optional)

Supported file format - PDF only | Max. size: 15 MB

We are in compliance with the provisions of the various Acts, Rules, Regulations, Guidelines, Standards applicable to the entity from time to time. All information provided by us in the application is true, correct and complete and no information material to the subject matter of this form has been suppressed or concealed. If there is any change in this information or compliance status, I will duly inform Startup India within 15 days on dipp-startups@nic.in

Step 7 / 7

**CHECK THE SELF DECLARATION BOX AND CLICK ON SUBMIT.
YOUR APPLICATION IS SUBMITTED SUCCESSFULLY**

APPLICATION GUIDE (12/12)



MY APPLICATIONS

GRIEVANCES



Test Startup 3
STARTUP

My Applications

In Progress Selected Closed

Incubator Preference (#59)

[VIEW APPLICATION](#)

asf sdfds

Submitted

Submitted

Application Completeness Checked On

16 Jul 2021

In Progress

Akshay Kanzarkar

Submitted

Submitted

Application Completeness Checked On

16 Jul 2021

In Progress

Akshay Kanzarkar

Submitted

Submitted

Application Completeness Checked On

THE DETAILS REGARDING THE PROGRESS OF APPLICATION CAN BE TRACKED FROM THE SAME DASHBOARD

THANK YOU!